

# FINANCIER APPLICATION INFO SHEET

The deadline for submissions is **12:00 pm Friday 6 July 2018**.

## EXPLANATORY NOTES:

### 1. What kind of financiers can apply?

The PFM has seven main categories of financiers:

- Mature international production and finance companies committed to co-producing/financing international films TV Drama with the UK and European partners
- Film funds from the UK, Europe and where appropriate, other international territories
- Private equity funds and investors from the UK and abroad, including hedge fund representatives
- Banks active in the film and TV financing sector
- Screen agencies or other public funding bodies with financial schemes; and the UK national film bodies and Regional Screen Agencies that have active production financing schemes
- International film sales companies
- Leading international and single territory distributors and broadcasters committed to film and TV financing
- Financiers interested in taking pitches from producers with genuine 'transmedia' projects
- International Film Commissions who provide funding based on the production or part thereof taking place in their territory/region.

### 2. What kind of producers will attend?

- UK and international producers who:
  - a) have a significant production track record and/or;
  - b) submit a highly promising project aimed at the international theatrical market or broadcast market that is packaged to a level that financiers can realistically consider ie with packaged elements in place
- Producers with projects above €1m budgets, but clearly aimed at an international audience (NB: the PFM is not a 'micro-budget' film market. Film London also presents its **New Talent Strand** for projects budgeted up to €1m). Producers will be given priority if they are offering single projects that have potential European co-producer partners or EU financing opportunities

### 3. How to apply

- To apply to the PFM please submit a completed online Application Form all requested information **12:00 pm Friday 6 July 2018**
- No application fee is required but if you are successfully selected, an accreditation fee will be charged.

#### 4. What does selection include?

If invited, you will:

- a) Attend the **PFM** Tuesday 16 and Wednesday 11 October 2017
- b) Be provided with a schedule of meetings with experienced film and TV producers from the UK as well as international producers. All producers will be pitching single projects/slate of films intended for the commercial marketplace or TV Drama projects
- c) You will also be provided with an opportunity to meet other financiers on the second day of the market

#### 5. Meetings

- The core activity of the **PFM** is face-to-face meetings between producers and financiers
- A secondary objective is to encourage financiers to meet other financiers, and the schedule will allow for these meetings on the second day of the market.
- Each meeting lasts **20 minutes**
- You will be offered a list of selected producers and financiers, and will be able to make meeting requests prior to the market

**By applying to attend the Film London Production Finance Market you are committing to being present for the full two days of the market (Tuesday 16 and Wednesday 17 October:**

#### 6. Accreditation fees

Participating finance companies are required to pay a minimal fee for attendance. This covers the basic costs of hosting delegates at the market including a personal schedule of meetings, daily lunch/refreshments and networking opportunities. This fee will be charged at the time of registering for the market (after acceptance letters have been sent out), and must be paid in full at least two weeks before the event takes place.

- **£290 (Plus VAT) per company** (two attendees maximum)

**The primary financier from each company must attend both days.**